



Better Efficiency & More Funding with Analytics

GET TO KNOW OUR CLIENT

Headquartered in Arizona, Banner Health is deeply committed to its nonprofit mission of making health care accessible, regardless of a patient's background or financial standing. Annually, Banner provides some \$750 million in community benefits for free screenings, assistance, and more.

8M+

Patients

34M+

Admissions

Less-effective tools replaced.

BY THE NUMBERS

- 3+ billion clinical events and encounters
- Satisfied majority of data requests with in-house, self-service tool
- 94% Reduction in request-to-insight
- 5 honest broker requests per month vs 58 logins per month

THEIR CHALLENGE

The University of Arizona and Banner Health formed a strategic partnership to deliver health services in the major metropolitan areas of Phoenix and Tucson. Wanting to create better outcomes from research initiatives with limited access to data, the partnership sought robust data-gathering for better decision-making.

OUR SOLUTION

After a comprehensive analysis of the organization's research tools, Clearsense worked to prioritize and implement Discover, a self-service cohort builder and analytics tool. Focusing on elevating data as a key decision-maker in research and funding, we also successfully launched MyResearch Portal. This enabled a self-service option across the organization that reduced time in gathering and understanding data. With the new solution in place, users had better support for trial feasibility and data exploration necessary for research and grant opportunities, reducing workload and increasing efficiency. The additional tools ensured a secure environment and quicker hypothesis in testing and alignment.



Reduced Time in Data Gathering



Self-service Research Tools



Secure Data Environment

Leveraging the Clearsense Discover tool gives Banner Health researchers immediate access to safely and securely query our electronic health records on millions of patients across our academic and community research institutes. This provides us deeper access to our data and has proven helpful in supporting study design and patient recruitment.

- Chad Jaeger, COO, Banner Research

GET TO KNOW US

Committed to leading transformation in healthcare, ClearSense® creates a data journey, all the way from number to key insight. Cloud-based, AI-enabled, and HITRUST-certified, the platform of data solutions ensure data governance, implementation, and analytics are rapidly mainstreamed while remaining scalable and secure. Driving faster outcomes in clinical, financial, and operational environments, ClearSense is powering the innovation of tomorrow—right now. Learn more at ClearSense.com.

THE CLEARSENSE PROMISE

OUR MISSION

Our mission is to unlock the full potential of healthcare data by delivering flexible solutions that empower data confidence and enable data-driven decision-making to achieve better outcomes.

OUR VISION

We have created a holistic data environment with processes to cleanse, normalize, harmonize, and integrate better data with tools to make it more manageable, accessible, and valuable. We are unlocking the potential of data from patient care decisions, business operations, financial routines, and research.

Are You Ready to See Your Data More Clearly?



ClearSense.com



904.364.5629

WHY CHOOSE CLEARSENSE?



One Platform, One Partner

One partner with an advanced end-to-end platform that empowers executives, business owners, clinicians, IT, and data scientists.



Data First Approach

Eliminates assumptions and replaces them with a single source of trusted data. Put trusted data into action without barriers or fear.



Healthcare Focused

We are 100% focused on the healthcare industry, which means we understand your data challenges and opportunities.



Security

Multi-cloud, HITRUST certified, HIPAA and SOC 2 compliant with SSO Integration. Role-based security controls at the application and data levels. We treat security with the highest level of importance.



Data Quality & Trustworthiness

Data governance advisory services wrapped around AI technologies and processes ensure the highest level of data trustworthiness.

Your Data. **Protected.**



ClearSense®

